



MICHAEL C. HARWICK

INSTRUCTIONAL DESIGN | CONTENT DEVELOPMENT | RESEARCH

SKILLS

Microsoft Office
Google Drive Suite
Adobe Suite
Articulate Storyline
iMovie
Audacity
CMS: Wordpress, Drupal
LMS: Canvas, Blackboard

Top 5 CliftonStrengths: [Input](#),
[Intellection](#), [Learner](#), [Ideation](#),
[Connectedness](#)

EDUCATION

PhD in English, The Ohio State
University
August 2018

MA in English, The Ohio State
University
May 2013

BA in Comparative Literature,
Hamilton College
May 2011
Minors: Creative Writing, Music

PORTFOLIO

www.harwickmc.com

CONTACT

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PROFILE

I interview subject matter experts, fine-tune learning objectives, script engaging content, and lay out how the whole experience will unfold in storyboards and wireframes. Then I put it all together into interactive, effective, and fun eLearning driven by a compelling story.

ACADEMIC DESIGN EXPERIENCE

ADJUNCT PROFESSOR

Georgetown University | Aug 2018 - Present

- Developed three courses for the department of English.
- Designed learning materials for in-person and online delivery.
- Facilitated in-class workshops on new tech tools and supervised over 100 students' multimedia projects.
- Fostered classroom community through innovative, inclusive assessment.

GRADUATE TEACHING ASSOCIATE

The Ohio State University | Aug 2012 - Aug 2017

- Designed, taught, and facilitated 11 courses for 450 learners.
- Programmed and chaired monthly interdisciplinary roundtable; developed learning materials to facilitate discussion.
- Regularly presented independent research at conferences; designed accompanying digital and analog audiovisual aids.

CONTRACT DESIGN EXPERIENCE

CONTENT DEVELOPER

Planet Word Museum of Language Arts | Jun 2019 - Jun 2020

- Researched, scripted, and storyboarded 17 interactive exhibits.
- Presented work-in-progress to and gathered feedback from key stakeholders and content matter experts.
- Liaised with UX and graphic design team to communicate visitor-centered visual and interactivity needs.
- Assisted in audio and visual production and post-production.

RESEARCHER / WRITER

Mindset Digital LLC | Jan 2017 - Apr 2019

- Researched and wrote briefs on emerging developments in insurtech, fintech, and healthcare industries.
- Assisted creative director and producers with script-writing / editorial for 20+ mobile-delivered microlearning modules.
- Developed curriculum for new module topics.
- Wrote copy and curated content for weekly blog and podcast.